

5TH YEAR ANNIVERSARY ISSUE

THE  
• SAINT LOUIS •  
NATURAL HAIR  
& BLACK CULTURAL  
EXPO™

LOOK  
BOOK

ST. LOUIS  
NATURAL  
HAIR EXPO  
**MODELS**

2019 EXPO  
FEATURED  
**STYLIST,  
BARBERS,  
AND MUA**

NOVEMBER 2019

CEO / FOUNDER CHRIS SIMPSON





ST. LOUIS NATURAL HAIR  
AND BLACK CULTURAL  
EXPO 2019 FEATURED

***STYLIST & BARBERS***

**ASE' SALON**

**LYLA FASHION**

**STL NATURAL HAIR EXPO MODELS**

**CLARITY SALON**

**AFRODEZIAC**

**THE SALON PITT**

**VVS HAIR**

**"O" THE BARBER**

**SYLVIA WALKER**

**MS. DEBRA**

**JESS LASHES STL**

**LINDA CLARK MODEL COORDINATOR**

***DESIGNERS***

**CHAUJAUNTUS GEMS**

**JIFUNZE**

**D'ANN MITCHELL**

**LYLA FASHION BOUTIQUE**

**SUGAZ KOUTURE**

**RAW BLEND**

**TRUE TRIFECTA**





# THE 5TH ANNUAL ST. LOUIS NATURAL HAIR & BLACK CULTURE EXPO IN REFLECTION

The 5th Annual St. Louis Natural Hair & Black Culture Expo was Saturday and Sunday, October 12-13, 2019 and like fine wine, "it just gets better with time!" This is actually my 4th annual Expo and each year, I am more and more impressed and simply awe-struck by the production and the many talented and creative entrepreneurs, models, stylists, entertainers who participates in making each year vastly different than the year before and STILL and excellent production! Chris Simpson, Expo Founder/CEO spares nothing to ensure consumers and participants enjoy a great experience at the Expo. This year was even more exciting and thrilling because I had the distinct pleasure of being the Host of the Expo...that's right, the Host, y'all...it was an amazing two days!

\*\*\*\*\* The Expo cannot exist without its sponsors. The 5th Annual St. Louis Natural Hair & Black Culture Expo was hosted by Country Financial - The Strong Insurance Agency; Natural Woman Magazine; Midwest Bank; E4C Video Productions; and Catering to the Culture w/Dr. G. We are thankful for our sponsors and their aligned vision to support Black-owned businesses, products, and services! \*\*\*\*\*

Walking into the Expo, all guests are greeted by Maisha and Brenda Simpson who work the greeting table each year. Like the years prior, there were many, many vendors who had a myriad of products and services for consumers. This year was complete with a Barber's station hosted by Miracle Barber School, a manicuring station hosted by Organics Nail and Beauty Bar with the 7-Free Vegan Nail care products, and Kemet Yoga and Breath Work hosted by Saidia Therapylady! Many Expo guests took part in these services and gave rave reviews about the products and services of these vendors. The Original Gents were in place for the gentlemen, with their custom shoe shine kits, beard oils and the items every well-groomed man needs in his possession. Likewise, FAB Essentials by LaKesha Williams was present for those skin care consultations and products, complete with products to help eradicate eczema! The list of goes on...and on...and on...!

AfroDeziacs packed the classroom with the Yoni Steam Bath education; while Celebrity Stylist April B joined us this year with her wonderful Hydrate Me Please Hair Moisturizer and the "Look & Learn" class where she demonstrated how to recreate natural braided hair styles. D'ann Mitchell hosted a Head Wraps class with head wraps created by herself, D'ann Mitchell, while Brother Denale Powell hosted his class, 7 Streams of Income, equipping the people with the education on the importance of having multiple streams of income. And then...there was the main stage!

The Expo began with a greeting and prayer from Linda Clark, the Model Director and Creative Show Director of the Expo. I, the Host of the 5th Annual St. Louis Natural Hair & Black Culture Expo, graced the stage welcoming everyone and shouting out our fabulous vendors. My greeting was followed by the talented, Natural Hair stylist Charla Saloane with the CURLOSOPHY Curl Chat Panel Discussion. I was part of this panel discussion along with Elizabeth Donielle, Social Media Influencer, Erica Bee of Healthy Hair Solutions, and the incomparable Tendai "The Hair Whisperer", CEO of Healthy Hair Solutions. We discussed natural hair, curl patterns, and loving your natural hair. With Tendai offering her coined phrase, "My Natural IS My Natural", this panel discussion wowed the crowd while providing a wealth of natural hair information! I've personally been natural for 19 years BUT I never tire of learning more about caring for and loving MY natural tresses. Also to grace the stage was the Pamoja Youth Choir and the lovely vocals of these elementary and middle school-aged students...excellence, indeed! There was also Serrog Hip-Hop Artist, Outstanding Starz Dance, Dani Skye - The Spoken Word Artist, and the sultry sounds of Valencia!

A true crowd favorite this year and also in years past was the talented and beautiful Violinist Ms. Bell Darris...absolutely GREAT performances and talents! Another shockingly brilliant performance and product demonstration came from Dr. Jennices, PHD, Phenomenal Hair Doctor with her Baby Hair Brush-the pre-filled gel brush made specifically for styling and "laying" edges and "baby hair"...simply BRILLIANT!

Last but never least, there were the St. Louis Natural Hair & Black Culture Expo Models! Trained by Model Director and Creative Show Director Linda Clark, the Expo models did not come to play! Represented by the kids, teen and adult division, the Expo Models were polished, poised and simply exuded Black Culture at its finest. Showcasing the fashions of Lyla Fashion Boutique, JiFunze, Truetrifecta, Chaujauntus Gems, D'Ann Mitchell and Sugarz Kouture Boutique, the Expo models definitely had their work cut out for them but as I mentioned, they did not come to play! From the kids division to the adult division, each model was beautifully adored in each of the boutiques' fashions and walked the runway like true professionals. The crowd went wild with excitement as each model demonstrated the outcome of their professional model courses hosted by none other than Linda Clark. Additionally, each model's natural hair was creatively styled in the latest hair designs by Ase' Salon, The Salon Pit, AfroDeziac, VVS Hair, O' The Barber, Hair on Locs, and Clarity Salon, with Celebrity Stylist April B being the stylist for me, your Host, Dr. G; Makeup done by Jess Lashes STL, Sylvia Walker, and Mimi Johnson.

In the end, the St. Louis Natural Hair & Black Culture Expo weekend was a GREAT hit, with an excellent turnout! We are so happy to provide this awesome event for the natural hair and Black culture enthusiasts. We look forward to many years to come... See you next year!

In blissful reflection,

Dr. G

STLNHBCE 2019 Host

STLNHBCE 2019 Sponsor

STLNHBCE Writer/Editor

OCT. 12-13

2019

5TH ANNUAL

— THE ORIGINAL —  
• SAINT LOUIS •  
**NATURAL HAIR**  
& BLACK CULTURAL  
**EXPO™**

FEATURED STYLIST, BARBERS, AND MAKEUP ARTIST

HAIR & FASHION SHOWCASING STARTS @ 4PM

811. N 9TH ST ST. LOUIS, MO 63101



**"O" THE BARBER**  
**BIG TYMERS BARBER**  
**BIG TYMERS**  
HAIR SALON



**AFRO DEZIAC**  
NATURAL HAIR & SPA



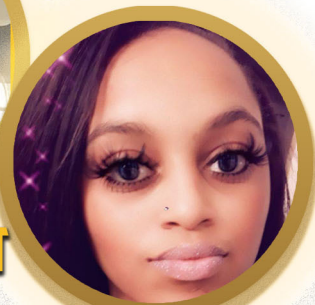
*AfroDezinc*  
NATURAL HAIR SALON & SPA



**ASE' SALON**



**THE SALON PITT**



**JESSICA MOORE**  
**JESSLASHES STL**





































































































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AND BLACK CULTURAL  
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