



****VENDOR & SPONSORSHIP PACKAGES****

Holiday Inn – Downtown St. Louis

811 N. 9th Street

St. Louis, MO 63101

Saturday and Sunday

October 12-13, 2019

12 noon – 8 pm

The mission of the St. Louis Natural Hair & Black Culture Expo, LLC is to educate the African American community on the health benefits associated with natural hair and using natural hair and natural skin care products. Our goal is to provide a platform for small community-based businesses to market and sell their products and services while learning how to be profitable and fiscally responsible small business owners.

St. Louis Natural Hair & Black Culture Expo Foundation

VENDOR/SPONSORSHIP PACKAGES



INTRODUCTORY PACKAGE (Sponsorship Only) \$100

Company OR Brand LOGO on 5K Flyers
2 (two) tickets
Social Media Marketing



BRONZE PACKAGE \$350

Company OR Brand LOGO on 5K Flyers
Five (5) tickets to the event
Social Media Marketing
Main stage recognition during event
6ft-table, 2 chairs, and a Table Cloth



SILVER PACKAGE \$600

Company OR Brand LOGO on 5K Flyers
Ten (10) tickets to the event
Main stage recognition during event
6ft-table, 2 chairs, and a Table Cloth
Advertised on all Marketing Materials (Banners, flyers, and programs)
Advertised in any Press (TV, newspapers, online radio, Social Media)



GOLD PACKAGE \$1000

Title sponsorship
Twenty (20) tickets to the event
20-minute segment on Main stage during event
10X10 booth including, 6ft-table w/pole and draping, 2 chairs, and a Table Cloth
Advertised on all Marketing Materials (Banners, flyers, and programs)
Advertised in any Press (TV, newspapers, online radio, Social Media)
Recognition at event on Main stage at event
Interviewed at event about brand, product and/or service



PLATINUM PACKAGE \$1500

Title sponsorship
Thirty (30) tickets to the event
30-minute segment on Main stage during event
Main Stage Signage
10X20 booth including, 2 6ft-table w/pole and draping, 4 chairs, and a Table Cloth
Advertised on all Marketing Materials (Banners, flyers, and programs)
Advertised in any Press (Podcast, TV, newspapers, online radio, Social Media)
Recognition at event on Main stage at event
Interviewed at event about brand, product and/or service

NOTES:

*Silver, Gold, Platinum packages are eligible for product marketing services.

*Vendor/Sponsor must provide sample product, marketing materials, etc. at minimum four (4) weeks prior to/before show.

*NO REFUNDS WILL BE EXTENDED.

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VENDOR/SPONSORSHIP PACKAGES

Please select your Sponsorship Package by placing an X in the designed package choice above. Once you have made your selection, please complete the form below. Thank you.

Package Choice: ___\$100 ___\$350 ___\$600 ___\$1000 ___\$1500

Name: _____ Date: _____

Company/Organization: _____

Email address: _____

Phone number: _____

If you have any questions, please do not hesitate to contact:

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